

Chanisa Phakdeejitti

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EDUCATION

Bachelor of Arts in Communication Management (International Program)

Chulalongkorn University | 2018-2022
(Second-Class Honour)

BWK Student Exchange Program

Fukuoka Jo Gakuin Senior High School | 2015-2016

SKILLS

Technical Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Figma

Language

- Thai (Native)
- English (IELTS 6.5)
- Japanese (N3)

EXTRA-CURRICULAR ACTIVITIES

Head of Media Production

Lakorn Nitade Chula | 2021

- Coordinate with other departments within Lakorn Nitade (PR, Marketing, and Director Team) to develop visualization for both offline and online platforms
- Review and approve content, video, photography, and graphics developed by other staff members.

Sophomore President

Communication Arts Student Council | 2019-2020

- Coordinate between the Student Council and all sophomore students
- Responsible for the assigned position from the organizational chart for each faculty's events.

WORK EXPERIENCE

Motion Graphic Designer

Fastwork Technologies | May 2024 - Present

- Develop motion graphics, artwork, and video content for B2B clients such as KBank, Tesla, Michelin, and Unilever
- Design visual content for internal teams, including marketing campaigns and HR materials

Graphic Designer

Peppina Asia | Dec 2023 - Apr 2024

- Conceptualize and create designs for in-store promotional materials for various restaurants under the same chain
- Design graphics for digital platforms

Visual Designer

MyFriend - Your Pet's App | Apr 2023 - Oct 2023 (Company Closure)

- Create artworks and edit videos to publish on social media platforms and application
- Film and photograph pet-related interviews

Content Creator

OM Lucky Star (Part-time) | Oct 2022 - Feb 2023

- Plan digital content framework, create artworks along with captions, and edit videos for each of the brand's platforms

Local Shop Near Me (Volunteer) | Aug 2021 - Dec 2021

- Work with copywriters to plan digital content framework in order to increase page's awareness and engagement

Creative Art Director Intern

Rabbit's Tale | May 2022 - Jul 2022

- Generate creative ideas and concepts with the copywriters.
- Determine the art direction for each idea and concept along with generating a mockup as a guide for the graphic team.

Brand Designer Intern

PepsiCo Services Asia | Jun 2021 - Jul 2021

- Support the team from both food and beverage sides to develop local packaging for products under the corporate identity.
- Develop an identity (logo, mood & tone) for launching products.

Freelance Graphic Designer

Winner Group Enterprise PCL | Aug 2024 - Present

- Design engaging social media posts, ads, and e-commerce visuals for health and beauty products.

That Mad Woman (Volunteer) | 2020 - May 2023

- Produce motivational and educational illustrations to promote gender equality through the Instagram page (77.5k followers)

Storyboard Artist

Bunx Creative Hub (Part-time) | 2019-2021

- Visualize video shot lists into storyboards for the commercial pre-production presentations.